



An **AEP** Company

# REDEFINING THE FUTURE OF ENERGY







**The energy industry is  
always evolving, just  
like the needs of your  
business.**

While many organizations are seeking smart energy supply solutions, they're also looking for innovative ways to meet their renewable and sustainability business goals in an ever-changing energy industry.



As a competitive energy solutions provider, AEP Energy offers a comprehensive suite of plans and services designed help you exercise control over your energy, manage risk, maximize savings and increase profitability.

Our solutions offer you a new way to select the best energy strategy for your business by combining years of industry experience with innovative technologies.

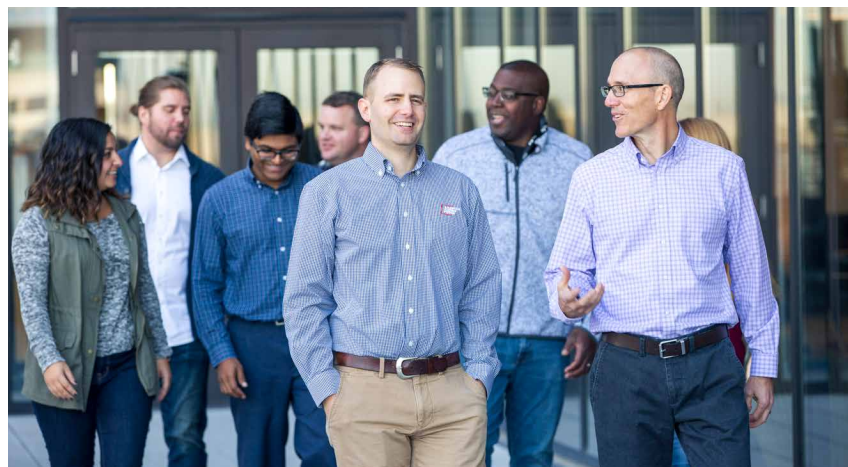
## The AEP Energy Difference

Whether your organization is a corporation, municipality or cooperative, we collaborate with our customers to understand specific operational needs and develop customized services and solutions using our market knowledge, technical expertise and investment capital.

1. We'll get to know your organization. At AEP Energy, we know that every organization is unique, which is why we create an energy strategy that's tailored to your specific needs. We strive to understand the variety of factors that affect which plans, services and technologies are right for you, including your energy usage, interest in renewable energy, your energy management strategy and more.
2. We'll work together to create a custom plan based on the needs of your organization. Our energy experts partner with organizations every day to build smart and successful energy strategies. With a combination of experience, insightful energy resources and innovation, our team helps businesses navigate through a complex and rapidly-changing energy industry.
3. Our holistic approach addresses a variety of evolving customer needs. Our integrated energy services solutions are poised to address emerging commercial, industrial and municipal customer needs by evaluating and assessing opportunities in different domains through a total energy management approach. This approach ensures actions you take are well-positioned to achieve the most for your energy goals.
4. We'll grow with you. As your business grows and changes, your energy strategy might, too. We're here to guide you along the way and make recommendations to help you make the right energy decisions for your business.

## Solutions Designed for Your Business

Energy is an integral part of your business operations. It's what keeps your lights on, your machines operating, your building warm and so much more. Energy is important and there are a variety of ways to approach your business' energy strategy. As an AEP Energy customer, we have you covered. No matter what your need is, we'll work with you to find a solution that works for you.



## Supply

AEP Energy offers an array of electricity and natural gas supply plans at market-based prices, including simple and convenient fixed price contracts designed to minimize hassle and maximize purchasing efficiency. We also offer sophisticated supply packages that allow you to take full control of your energy spend. Whatever your preferred degree of energy management, our plans are supported by industry-leading expertise and tools that enable you to achieve your energy supply goals.

As one of the largest wholesale suppliers in the country, we also specialize in offering customized wholesale power supply plans based on the specific needs of your electric system. Our energy experts carefully balance the forces of price and risk to create the right power supply plan for you at a competitive price.

- Fixed electricity and natural gas plans
- Block and index plans
- Wholesale energy supply



## Distributed Energy Resources

Our distributed energy resources help your organization achieve your energy goals, whether focused on cost control objectives, improving reliability or meeting sustainability initiatives. Leveraging our technical expertise and energy market knowledge, our end-to-end solutions ensure the right solution is delivered to maximize the value of your assets and meet those objectives that are most important to you. The best part? All of these solutions require zero capital and maintenance from your business.

- Onsite solar
- Fuel cell and battery
- Reciprocating generator set
- Combined heat and power
- Substation



## Sustainability

There is no single solution or clear-cut path toward sustainability. Rather, there are numerous options with differing characteristics, benefits and risks.

AEP Energy understands the difficulty many organizations face in navigating this landscape as they seek to develop and fulfill their sustainability objectives. We have a variety of solutions to help meet your sustainability goals, and the means to guide you in the development and execution of programs that meet your needs.

- Renewable Energy Certificates (RECs)
- Wind and onsite solar
- Integrated Renewable Energy (IRE)

# Services and Programs

Our team of energy experts offer a variety of services designed to help you get the most out of your AEP Energy solution or plan. Whether it's helping you choose a solution or executing an onsite renewable project, you can lean on your Energy Advisor to help you make smart energy decisions for your organization.

As an AEP Energy customer, you'll also have access to complimentary programs that reward you for curbing your usage during times when strain on the electric grid is highest, allowing you to control your energy usage while realizing savings.

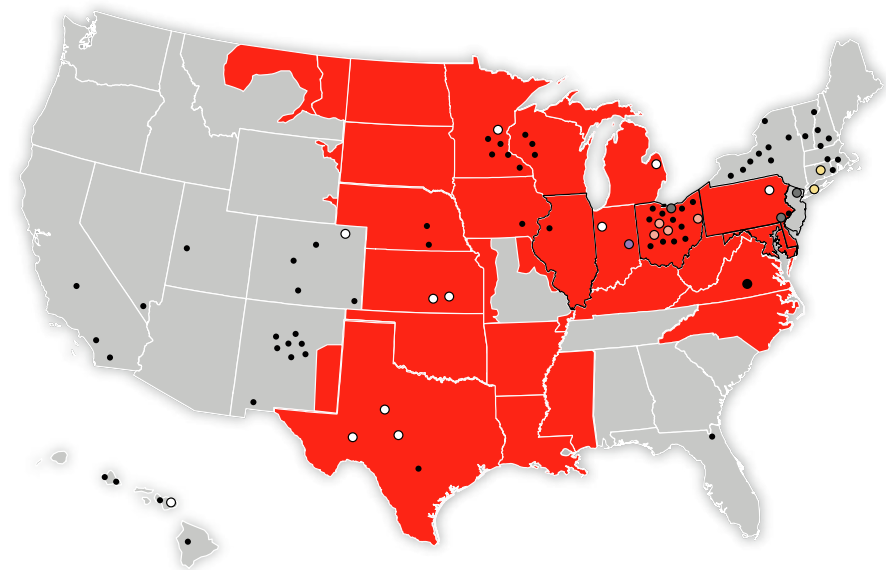
- Energy strategy and advisory
- Utility services and bill management
- Project management and execution
- Demand response programs

Our suite of solutions and services are designed with your organization in mind. We'll help you accomplish your business objectives at the lowest possible costs while managing energy-related risks and helping you meet your goals. Whether it's our wholesale energy supply, demand response programs or our energy efficiency initiatives, our turn-key offerings will help you realize potential savings when it comes to your energy.



## Who We Are

AEP Energy has over 100 years of industry experience with backing from our parent company, American Electric Power (AEP). AEP is one of the largest electric energy companies in the United States and ranked 204 of the Fortune 500. Together with our customers, we are redefining the future of energy and developing innovative solutions that power communities and improve lives.



### \*Site Types

- |         |             |                     |                               |
|---------|-------------|---------------------|-------------------------------|
| ○ Wind  | ● Fuel Cell | ● Engine            | ■ Wholesale Service Territory |
| ● Solar | ● Station   | ● Energy Efficiency | — Retail Service Territory    |



## AEP

Established ..... 1906  
 \*Customers ..... 5.5 million  
 Revenue.....\$14.9 billion  
 Assets.....\$81 billion  
 \*Effective December 31, 2020  
 For more information, visit [aep.com/investors](http://aep.com/investors)

## AEP Energy

Established .....2002  
 \*Customers ..... More than 635,000  
 \*Effective May 31, 2021

Energy advisory and services offered nationwide  
 \*Map effective April 5, 2021



# LET'S GET STARTED

AEP Energy is committed to helping you make the most out of your business' energy. Allow us to help your business improve its bottom line with a tailored energy solution based on your business needs. Contact your AEP Energy sales representative to get started.

[Request a Quote](#)





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BOUNDLESS ENERGY<sup>SM</sup>

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