



# ENERGY SUSTAINABILITY ROADMAP

## Comprehensive Renewable Energy Planning

Turn your organization's mandate for energy sustainability into a plan that meets sustainability and budget goals.

Stakeholders – customers, constituents, investors and employees – are increasingly expecting and challenging organizations to embrace environmental, sustainability and governance (ESG) standards and practices that address the challenges of our time (such as climate change). Many organizations are willing and eager to meet this challenge, but they are faced with a great deal of complexity and uncertainty regarding how to move forward.

Organizations starting on the path towards energy sustainability are faced with many questions. What are the options available to organizations that want to be more sustainable? Should you look to facility-based options, such as rooftop solar or energy storage? What are the options for procuring renewable energy from the grid? What are the environmental impacts of those options? How will sustainable, renewable energy procurement impact an organization's bottom line and its financial risk profile? What are the trade-offs – impact, cost, risk, etc. – associated with different renewable energy sourcing options?

While renewable energy has become a viable, low-cost option for most companies, there is no one-size-fits-all approach. AEP Energy can help you find your way through these challenges and tough decisions. As a cross-domain leader in the renewable energy sector, we are uniquely positioned to help customers navigate the myriad options available for organizations to 'go green' and help you land on a tailored sustainable, renewable energy strategy that is fitted to you.

### AEP ENERGY'S APPROACH

We start by providing a thorough review and assessment of the current renewable energy landscape. We clearly explain the renewable energy sourcing options available to your company, with explanations of various commercial structures in the marketplace and technology options. We'll also highlight what has worked well for other companies and the mistakes to avoid.

With a shared understanding, AEP Energy then works with you to turn your needs and goals, along with your energy usage and the physical realities of your facilities, into a set of opportunities. Our team of engineers, market analysts and deal structuring experts then produces a prioritized list of opportunities complete with executable steps on the path forward.



National RECs



Local RECs



Green Tariff



Renewable Energy Generation



Limited Term "Slice of System" PPA/vPPA



Long-Term vPPA



Long-Term Integrated Renewable Energy Through PPA(s)

**LEARN MORE** | Contact your sales representative or call 866-258-3782 to discuss how your business may benefit from our energy services. **AEPenergy.com**

AEP Energy, Inc. ("AEP Energy") offers broker and/or energy-related services and operates as a competitive retail electric generation service supplier and a competitive retail natural gas service provider. AEP Energy is an affiliate of Ohio Power Company (AEP Ohio) but is not soliciting on behalf of and is not an agent of AEP Ohio. In its capacity as broker and/or energy-related service provider, AEP Energy is not employed by, endorsed by, representing, or acting on behalf of, any utility or utility program in the relevant service territory, any governmental body or a governmental program, or any consumer group or consumer group program.