



ENERGY SUPPLY MANAGEMENT

An AEP Company

Insight-Driven Energy Purchasing Decisions Across Your Portfolio

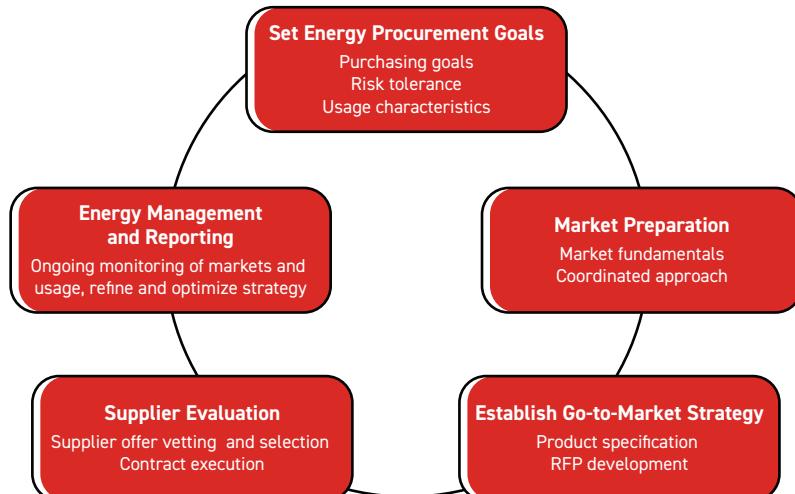
Holistic, integrated and market insight-driven energy procurement strategies can help you achieve superior long-term results for energy cost control and stability.

Organizations are faced with complex energy purchasing decisions across commodities, facilities, markets and regions. Some organizations choose to manage these buying decisions in-house, while others engage a broker or consultant to help with the energy buying decision. Whatever your approach, buying energy can be complicated. That's why it's important to have the right breadth and depth of energy experience to inform your decision. By applying AEP Energy's energy market experience within a holistic, strategic framework, our team of energy experts can help you optimize your energy supply procurement strategy to achieve superior results.

OUR APPROACH

Too often, we see organizations plan their energy supply procurement efforts exclusively around what they believe to be the best price. Consequently, this leads to sub-optimal energy supply management strategies that do not provide long-term cost stability.

AEP Energy believes that energy purchasing decisions should be unified, thorough and consistent across all operations. We apply a programmatic approach that integrates your energy supply choices and makes your buying decisions manageable, understandable and cost-effective. We can help you devise and implement a strategic and integrated energy supply management program and contracting strategy, using market signals to guide purchasing and ensure a proper balance of market exposure and price certainty is achieved. We'll work with you to secure the optimal arrangement and will administer a product selection and procurement process to ensure you make the right selection every time.



LEARN MORE | Contact your sales representative or call 866-258-3782 to discuss how your business may benefit from our energy services. **AEPenergy.com**

AEP Energy, Inc. ("AEP Energy") offers broker and/or energy-related services and operates as a competitive retail electric generation service supplier and a competitive retail natural gas service provider. AEP Energy is an affiliate of Ohio Power Company (AEP Ohio) but is not soliciting on behalf of and is not an agent of AEP Ohio. In its capacity as broker and/or energy-related service provider, AEP Energy is not employed by, endorsed by, representing, or acting on behalf of, any utility or utility program in the relevant service territory, any governmental body or a governmental program, or any consumer group or consumer group program.