



An **AEP** Company

# PriceView

Empowering you to make informed energy decisions

We understand that your business has an ongoing need to reduce its energy spend. While a block and index strategy is a great way to eliminate many supplier risk premiums, it can leave you exposed to high-priced index hours. Since the markets only provide you with Day-Ahead prices, it can be challenging to change operations in response to volatile pricing. With **PriceView**, you'll have 24/7 access to PJM historical, Day-Ahead and Real-Time Locational Marginal Prices (LMP). More importantly you can see **forecasted future LMPs** for up to six days in advance. With this information, you can assess your risk and make operating decisions for your business well in advance of any upcoming forecasted price spikes. Don't have time to check the market forecasts regularly? Not a problem. You can set customized alerts to notify you when prices are anticipated to reach a certain level.



## How does it work?

If you are an AEP Energy customer with an existing Index, Block and Index or Index Flex Price Plan, you can register for PriceView.<sup>1</sup> To enroll, please contact your AEP Energy sales representative.

## Features

With PriceView, you'll have 24/7 access to features including:

- Heat maps for historic, current and forecasted Day-Ahead LMP cleared prices (up to six days in advance)
- Heat maps for historic, current and forecasted Real-Time LMP settled prices (up to six days in advance)
- Trend graphs for historic and forecasted Day-Ahead and Real-Time LMPs
- Price alerts that notify you of forecasted price spikes
- Select up to six zones within PJM

## Benefits

- Ability to keep aware of energy price trends
- Make operating decisions well in advance of forecasted price spikes
- Enhance your ability to assess risk exposure to high energy prices

## Eligibility

- Must be an AEP Energy customer with an existing Index, Block and Index or Index Flex Price Plan<sup>1</sup>

# BOUNDLESS ENERGY<sup>SM</sup>

AEP Energy is a competitive retail electric service provider and an affiliate of Ohio Power Company (AEP Ohio). AEP Energy is not soliciting on behalf of and is not an agent of AEP Ohio.

Copyright © AEP Energy, Inc. All Rights Reserved.

866-258-3782 care@AEPenergy.com  
fax 312-488-5049 **AEPenergy.com**

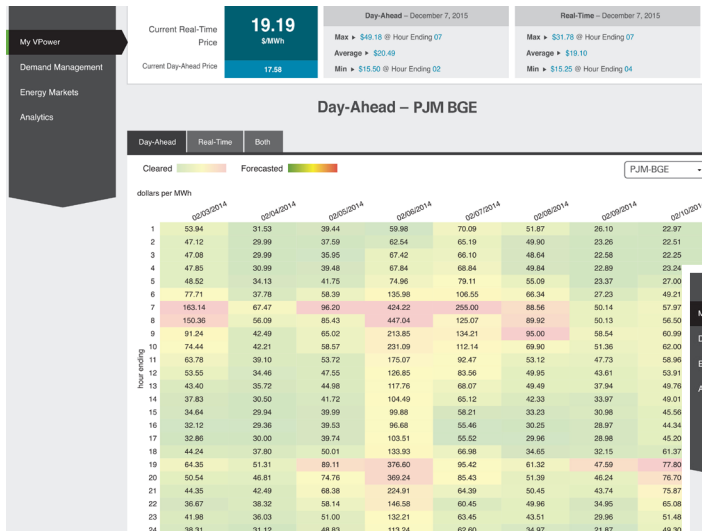
225 West Wacker Drive, Suite 600 / Chicago, IL 60606

155 W. Nationwide Blvd., Suite 400 / Columbus, OH 43215

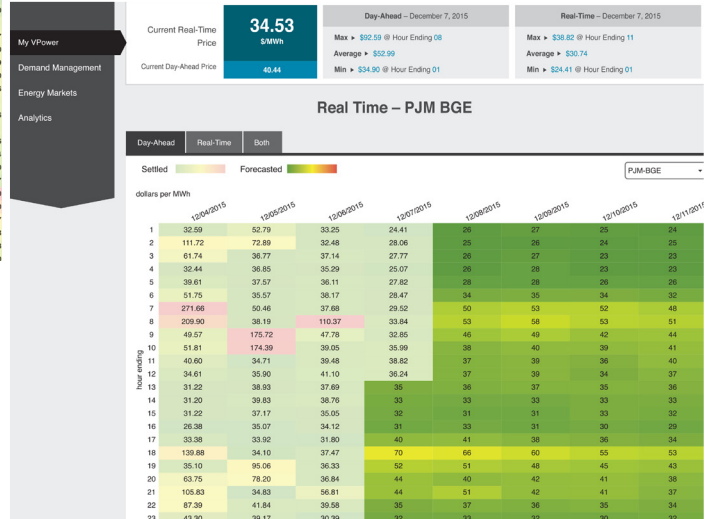


An AEP Company

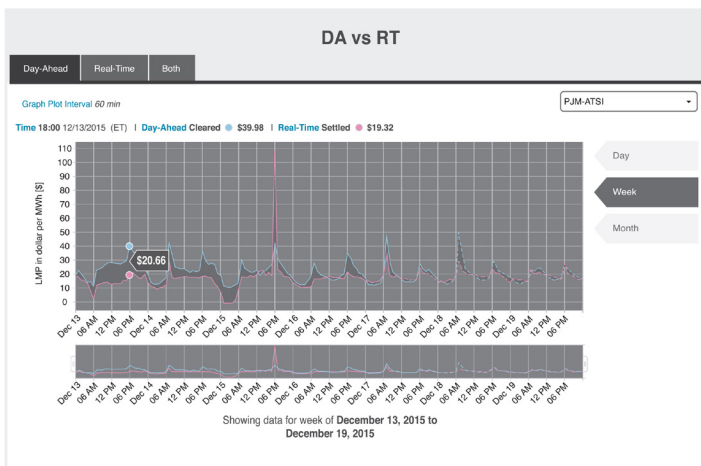
## Real-Time and Day-Ahead Heat Maps



- As prices move up to \$75 (/MWh), they become bright yellow, then gradually change to red, making it easy to identify pockets of high prices.
- Use the dashboard summary above the graph to see the maximum and minimum averages for today and compare with other days.



## Day-Ahead and Real-Time Line Graph



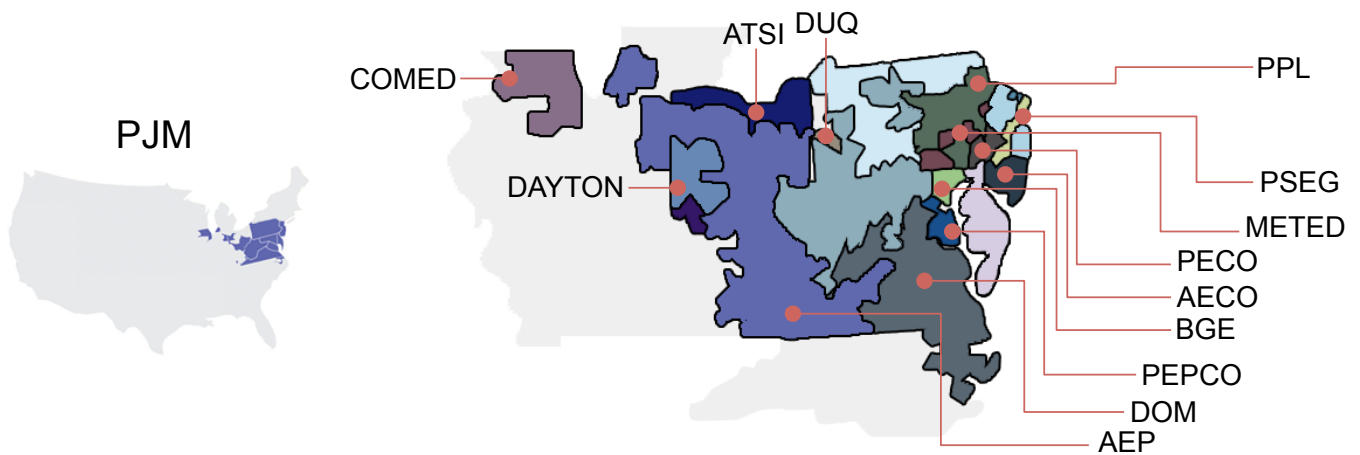
- For your selected zone, you will have access to historical and forecasted information (up to six days in advance) for both Day-Ahead and Real-Time LMPs, all in one place.
- You can view both Day-Ahead and Real-Time forecasted trends to give a sense of how and in which market you want to plan your daily activities.
- Compare price differences between Day-Ahead and Real-Time markets.
- Quick view by day, week or month.



An **AEP** Company

### PriceView Available Pricing Zones/Hubs

Select up to six zones to view at a time.



<sup>1</sup>The information presented above and in the PriceView program (the "Program") is provided for informational and illustrative purposes only. Please review carefully the Program disclosures, which include important information on Program requirements, restrictions, and limitations, including limitations of liabilities and disclaimers of warranties. Please be aware that AEP Energy makes no guarantee as to the continuation or ongoing existence of the Program or regarding the accuracy, timeliness, suitability, completeness, freedom from error, or value of the Program or any the Program information. Neither the Program nor any information therein should be construed as advice, a recommendation, or a guarantee of future results, and actual results, pricing, and/or savings achieved by the customer may differ materially from expectations. The customer is responsible for implementing appropriate security safeguards to satisfy its particular requirements as to the safety and reliability of the website and its content. AEP Energy is not liable for any loss or damage caused by the customer's failure to do so.

## BOUNDLESS ENERGY<sup>SM</sup>

AEP Energy is a competitive retail electric service provider and an affiliate of Ohio Power Company (AEP Ohio). AEP Energy is not soliciting on behalf of and is not an agent of AEP Ohio.

Copyright © AEP Energy, Inc. All Rights Reserved.

866-258-3782 care@AEPenergy.com  
fax 312-488-5049 **AEPenergy.com**

225 West Wacker Drive, Suite 600 / Chicago, IL 60606

155 W. Nationwide Blvd., Suite 400 / Columbus, OH 43215