

## 2016 PROSPECTIVE PRODUCT CONTENT LABEL<sup>1</sup>

ECO-Advantage<sup>SM</sup> is a renewable energy certificate (REC) product. For every unit of renewable electricity generated, an equivalent amount of RECs is produced. The purchase of RECs supports renewable electricity generation, which helps reduce conventional electricity generation in the region where the renewable generator is located. You will continue to receive one electricity bill from your utility.

AEP Energy delivers a 100% Green-e<sup>®</sup> Energy Certified wind energy product. This product matches 100% of your estimated electricity usage with national Green-e Energy certified RECs. This product is made up of the following renewable resources:

Green-e Energy Certified New <sup>2</sup> Renewables	Percentage	Generation Location
-Biomass	0%	
-Geothermal	0%	
-Eligible hydroelectric	0%	
-Solar	0%	
-Wind	100%	National supply could be sourced from any of the following states including but not limited to: Texas, Iowa, Illinois and Pennsylvania
<b>TOTAL</b>	<b>100%</b>	

1. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the RECs you purchased during the preceding year.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the average (2010) mix of energy sources supplying the US includes: Coal (45%), Nuclear (20%), Oil(1%), Natural Gas (24%), Large Hydroelectric (6%), Other Fossil (<1%), and Renewables (4%). (from U.S. Department of Energy/Energy Information Administration)

The average home in the United States uses 900 kWh per month. [Source: U.S. EPA]

For specific information about this REC product, please contact AEP Energy, (866) 258-3782, [www.AEPenergy.com](http://www.AEPenergy.com).



Green-e Energy certifies that ECO-Advantage<sup>SM</sup> meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information about Green-e Energy certification requirements, write Green-e Energy, 1012 Torney Ave, 2nd Floor, San Francisco, CA 94129, or log on to [www.green-e.org](http://www.green-e.org).